Brandon Falk

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Info

Seasoned developer and researcher with a 5-year background in Unity development, complemented by two years in AI and a year in server programming. Holding master's degrees in Network Security and Design, I am skilled in Python, C#, and C++, with a focus on integrating ML algorithms and enhancing server-side API efficiency. My career spans immersive application development, backend system optimization, and pioneering AI-driven solutions. I bring unique insights into user engagement and a passion for merging advanced technology with gaming experiences. My goal is to utilize my diverse expertise to contribute to innovative technologies.

Education

 B.A. Liberal Arts – University of Michigan Areas: Computer Science, Philosophy, Sociology 	Sep 2014 → April 2019
 M.S. Computer Science – Shanghai Jiao Tong University Thesis: Virtual Reality Correlating Movement Signatures with Avatars 	Sep 2019 → Dec 2021
 M.S. Design – Ulsan National Institute of Science & Technology Thesis: Phenotyping Stress in Virtual Reality for Healthcare 	Feb 2022 → Dec 2023
Work Experience	
Unity Developer – FluentT Unity Unreal Engine C# Python MediaPipe API machine-learning re	Sep 2023 → Feb 2024 emote
 Developed hand pose recognition models using MediaPipe and enhancing user interaction in collaboration with LINE. 	d Unity for 3D avatars,

- Applied machine learning and deep learning techniques in Unity for real-time avatar control, achieving seamless integration and enhanced responsiveness.
- AR Prototyping development with idol stage and performance placement, photo and video capture, and individual avatar customization
- Engineered machine learning inference for voice synthesis tutoring application for web platform, utilizing MediaPipe in Unity to enable advanced voice interaction features.
- Social PC App in Unity WebGL and Fishnet Network leveraging in-house facial and body identifying technology with 3D avatars

Virtual Reality Researcher – Hanyang University Mar 2022 → May 2023 Unity Unreal Engine C# Python OpenAI Whisper API machine-learning remote

- Collaborated with UNIST in pioneering VR research focused on analyzing its effects on human health and psychology
- Led stress phenotyping studies using Vive, Meta Quest II, and Meta Pro Headset Devices, uncovering significant correlations between VR environments and psychological responses.

• Designed and innovated task-based VR environments adhering to established research standards, successfully simulating various real-world scenarios for comprehensive analysis.

Graduate Virtual Reality Researcher – Shanghai Jiao Tong

Aug 2019 → Dec 2021

- Conducted comprehensive research in VR with a focus on cybersecurity aspects, utilizing Unity, C#, and Python. Demonstrated that pose data captured from avatars and online videos of the user can uniquely correlate with user identities, providing insights into identity verification methods.
- Presented research findings at ACM 2021, contributing to the broader understanding of VR and its potential applications.

Publications

Phenotyping Stress in Virtual Reality Environment

HCI KOREA 2024 <u>https://www.dbpia.co.kr/Journal/articleDetail?nodeId=NODE11714615</u>

ReAvatar: Virtual Reality Identify Users Through Correlating Movement Signatures

• ACM 2021 <u>https://doi.org/10.1145/3460120.3485345</u>

Voiceprint Mimicry Attack Towards Speaker Verification System in Smart Home

• IEEE INFOCOM 2020 <u>https://doi.org/10.1109/INFOCOM41043.2020.9155483</u>

Personal Projects

Virtual Reality Stress Phenotyping

2023 C# Unity virtual-reality https://github.com/desuqcafe/UNIST-VR-Stress-Researchv2

• Integrating psychological standard research methods in order to phenotype stress in Virtual Reality scenarios. Such as adapting the Trier Social Stress Test for VR.

Virtual Reality Breathing Meditation

2022C#Unityvirtual-realityShaderBlenderVFXhttps://github.com/desugcafe/VR-Breathing-Simulation-Al

• Using Unity, C#, and VR, I create an immersive virtual reality environment for Box Breathing meditation technique used in Tandem with Sonar Wave identification which was also featured at a conference at the 2022 Korea Science Technology Festival.

Semantic Analysis Tweet Curator

2023 javascript flask python

https://github.com/desuqcafe/Cute-SemanticAnalysis-Tweet-Curator

• Practice with various machine learning models and training for semantic analysis to be applied to tweet creation and user search tweet evaluation.

Lumina Discord Bot

2023 Discord python OpenAl api private

• Discord bot that searches anime images to post at users request, users can interact with the bot emulating ChatGPT functionality

3D Modeling Hobby

https://www.instagram.com/yunseul_dimension

• Blender, ZBrush, Adobe Substance Painter, Photoshop, Premiere Pro

Language Proficiency

English - Native (US)

Korean - Limited Proficiency (KIIP 3)

Chinese - Limited Proficiency (HSK 3) Japanese - Beginner